

Fara González Vidal

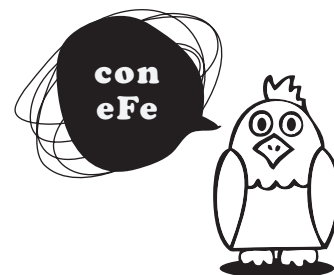
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Profile:

- 15 years working in advertising as a creative and copywriter.
- Big agency experience: Tandem DDB, Young & Rubicam and Delvico Red Cell
- ATL work for big accounts: Volkswagen, SEAT, Danone...
- Online work for Bacardi in a small agency: www.onon.es
- Scriptwriter for documentaries and films.

Education:

University degree in Advertising and Public Relations at UAB (Class of 96-99).

Script course in Taller de Guionistas 'Rodar&Rodar'. (2002-2003)

Experience:

• Scriptwriter:

History of a feeling (2011). Film based on FCBarcelona. Produced by Benece and TV3.

Expect a miracle (2010). Documentry about The Vicente Ferrer Foundation. Directed by Gemma Ventura.
Produced by Yakima Films. www.esperauamilagro.info

In Transit (2010). Documentary about travelers whose lives become a never-ending trip. Directed by Patrick Pfister

• Advertising:

Freelance / 2010-...

Accounts: SEAT, 33 TV, Isolana Foundation, Rabasa bikes, Obra Social La Caixa, International Seating Figueras, etc.

Tagworldwriters / 2012- Transcreation and copywriting for Reebok Spain

Quinteam / June 2009-November 2009. Creative director.

Accounts: Bonpreu, Caldea Spa, Vallnord Skiing, LaCatedral Madrid, Mussap, Optim.

On&On / April 2008-May 2009 Creative director.

Accounts: Bacardi (Seven Tiki, Bacardi Limon, Bombay, Martini, Orbucán), La Maleta Roja.

Freelance / February 2007-April 2008. Creative copy.

Accounts: Bacardi, Modiband, Spainsko, MRW...

Delvico Red Cell / June 2003-December 2005. Creative copy senior.

Accounts: SEAT, Freixenet, Gallina Blanca, Laiker, Alfa Romeo...

Vinizius Young&Rubicam / October 2001-June 2003. Creative copy senior.

Accounts: Danone (Actimel, Natural, Danissimo, Cuajada), Generalitat, Swatch, Balsoderm.

Tandem DDB / September 1999-October 2001. Creative copy senior.

Accounts: Volkswagen, Venca.

Lowe MBAC / September 1998-June 1999. Copy Junior.

Advertising Festivals Awarded (**Cannes, El Sol, FIAP, Eurobest, NY festival**) with Volkswagen, Venca, Bio de Danone and Swatch accounts.

Teaching Experience:

Tecnocampus de Mataró, Audiovisual Media Graduate, 2008, 2009, 2011, 2012 and 2013. Subject: Commercial Production.